

**Business Name:** Communication Strategies, Inc.

**Business Address:** 2817 N. Parham Rd., Suite 211 Richmond, VA 23294

**Your name:** Cliff Sleeman – President & Owner

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**Business Web Site:** [www.CommunicationInc.com](http://www.CommunicationInc.com)

**Business Classification:** Internet Marketing, Development & Consulting

**A brief summary of your business and its products and services.** Internet Marketing & Consulting, Web Site Design and Development, Strategic Planning, Web Site & Resource Management, E-Commerce, Search Engine Optimization, Pay-Per-Click (PPC) Advertising, Client Hosting, and Web Site Evaluation.

**Ideal customer profile?** A business owner that has identified a need to expand their marketing using the Internet to meet specific business strategies.

**What makes a good prospect for your business?** Small or medium business owner, with or without a Web site, that needs to create an Internet Strategy, or wants to understand more about how the Internet can help them with their business.

**Some information on your background.** Undergraduate degree in Advertising and Masters in Adult Education Technology from VCU. I have been creating & implementing Internet Strategies for businesses for 12 years. Worked in Marketing for over 20 years. Have created tri-lingual Web sites and Web sites up to 300 - 400 pages.

**Other:** The best Web strategy solution is usually the simplest.