

Business Name: Y Not Now, LLC

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Mechanicsville, VA 23116

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Business Classification: Marketing Consulting / Marketing Management

A brief summary of your business and its products and services. We provide a full range of marketing services who are looking for marketing expertise, but do not / cannot hire a full time marketer. Services include: marketing planning, budgeting, implementation, measurement, eMarketing, communications planning, etc. (just a few)

Ideal customer profile? A medium-sized business (any industry) ready to grow to the next level and that understands and values what an investment in ongoing marketing can bring.

What makes a good prospect for your business? Office site, minimum of 5-7 employees, been in business for at least 5 years.

Some information on your background. 16 years of marketing experience and expertise, MS in Business Technologies, also offer training and team building seminars, courses, and ongoing training

Other: Focused on the client – their goals are my goals. It is also important to note that clients should be ready to commit to investing in ongoing marketing. I am onsite with clients every week to keep the effort focused.